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STATE DOCUMENTS

# *News* FOR PUBLIC LIBRARIANS

SOUTH CAROLINA STATE LIBRARY BOARD



Second Series, No. 9

March 1963

## STATE LIBRARY BOARD

### Services to Public Libraries

- Grants-in-aid
- Inter-library loans
- Professional reference service
- Consultant service to library boards
- On-the-spot assistance to librarians
- Preparation of bibliographies
- Films on library service
- Exhibits of children's books
- Professional library literature
- Library placement bureau
- Service to the blind
- Scholarships for graduate library training
- In-service-training programs
- Junior intern program

## GOVERNOR TO ATTEND BEAUFORT CELEBRATION

The Honorable Donald S. Russell, Governor of South Carolina, has accepted the invitation of the Beaufort County Library Board to the April 21 ceremony at which the Beaufort Library will receive the National Award of the Book-of-the-Month Club. Governor Russell will precede John Mason Brown on the program.

The Honorable James M. Waddell, Jr., State Senator from Beaufort County, will be the master of ceremonies for the occasion, which will be attended by Mr. and Mrs. Harry Scherman, Mr. and Mrs. Russell Thacher, and other officials of the Book-of-the-Month Club.

## LIBRARIANS RECEIVE PROFESSIONAL CERTIFICATES

During the month of February, thirty-three public librarians received professional certificates under the Certification Program of the State Library Board.

The Certification Program recognizes the professional training and education of librarians. It is designed to aid public library boards in the selection of qualified personnel, and thus to improve the quality of public library service available in South Carolina.

In order to be certified as a professional librarian by the State Library Board, a librarian must hold a degree from a college or university of recognized standing and in addition must have completed at least a fifth year of study in Library Science at the graduate level



in a library school accredited by the American Library Association. Certification is limited to librarians in libraries serving a population group of over 10,000.

Mr. Hugh L. Willcox, Florence lawyer and chairman of the South Carolina State Library Board, emphasized that "certification of public librarians is long overdue in South Carolina. Similar programs have been adopted in the majority of states in order to insure that the public receive a high level of service from its public libraries. We hope the protection the Certification Plan offers will attract many young, competent people into the library field. There is an acute shortage of qualified librarians which we hope to remedy within the next few years through the Certification Program and other improvements in our public library program."

In addition to the professional certificates being issued, library personnel now holding professional positions but without the formal education requirements will receive prior service certificates. Beginning librarians will be granted provisional certificates during the interval necessary to complete certification requirements.

#### STEERING COMMITTEE FOR CLEMSON PUBLIC LIBRARY

Frank Guerreri has been named chairman of the Steering Committee of the Clemson Public Library, which will be a branch of the Oconee and Pickens county libraries. Other members of the committee are: J. C. Durham, Dr. Ralph Cain, Merrill Palmer, George Dunkelberg, Mrs. H. Vernon Poe, and Mrs. H. H. Weller.

The American Association of University Women, Mrs. James Waddington, president, instigated the movement for a library. The Community Council and the Town of Clemson have donated \$1,000 each, and H. H. Willis has offered a building rent free for one year for the library.

A Friends of the Library group has been organized. Colonel M. C. Ellison is chairman, and Mrs. L. A. Rife, Mrs. John T. Bregger, E. G. Godbey, Jack Tuttle, and Mrs. J. F. Shouse are committee members.

If plans proceed according to schedule, the library will open in mid-March.

#### SURPLUS FEDERAL PROPERTY

All South Carolina public libraries eligible to receive surplus government property have received the instructions and certificate of eligibility necessary to participate in this program.

Upon invitation from the Property Procurement Division, librarians or their proxies may inspect and select the available property at the warehouse in Columbia.

E. H. Talbert, Director, Surplus Property Procurement, Room 206, 1001 Main Street, Columbia, S. C. offers full cooperation in this program and will furnish additional information if desired.



## SCHOLARSHIP DEPARTMENT

Gloria Lindler, who holds an SLB scholarship to the Graduate School of Library Service at Rutgers University, writes:

"Between semesters I had ten days vacation and during those days I visited one of my roommates, saw two plays, one opera, and roamed over New York City. Almost everything was done in snow. Needless to say, I'm sure, I had a wonderful vacation and now I am completely rested and ready to begin classes again.

"After classes have met several times I'll write again to let you know how, of if, I am surviving. My courses and professors for this semester sound just as exciting as they proved to be the first semester."

## NEW BRANCH FOR CHARLESTON

The Charleston County Council has approved plans for a branch library west of the Ashley River and will advertise for construction bids.

Alternate bids for a 4,000 square-foot building and an enlarged version of 5,580 square feet will be requested.

A special library committee, headed by Richard E. Seabrook, and architect Archie B. Myers, presented the preliminary plan to the Council.

Emily Sanders, Librarian, Charleston County Library, reports that the library will be located in the South Windermere Shopping Center on a lot donated by Mr. William Ackerman.

## MENTAL HEALTH RALLY

Mrs. Reece Williams, Lancaster, State Chairman of the 1963 Mental Health Week, has announced plans for the annual state-wide rally.

All interested persons are invited to attend the rally on March 28, 1963, at the Wade Hampton Hotel. A workshop on public relations and Mental Health Week activities will precede a dutch luncheon at which there will be brief talks by governmental and mental health officials. Further information is available from the S. C. Mental Health Association, 2739 Devine Street, Columbia, S. C.

Libraries can participate in Mental Health Week, April 28-May 4, by exhibiting appropriate books and pamphlets. Posters and pamphlets will be available from local Mental Health Associations or by writing the S. C. Mental Health Association at the above address.



## THE LIBRARIAN IMAGE

(The following is from the report given by the president, John E. Gibbs, at the annual meeting of the Charleston Library Society. How does your library and its librarians compare?)

"This brings me to my favorite subject in connection with the Charleston Library Society—the staff. As a small boy, I can remember coming to the Library with my mother. The outstanding memory is not of books or magazines, but of kind, considerate, and intelligent treatment of a small boy by Miss Ellen FitzSimons, God bless her. This kind, considerate, and intelligent treatment continued as I studied here as a student at the College of Charleston. I learned to appreciate Miss Ellen as a fine librarian, anxious to help anyone who came across the threshold of the Library—be he a scholar such as Claude Bowers or a still wet-behind-the ears freshman at the College of Charleston. In recent years as I have become familiar and involved in the inner workings of the Library, I have realized that donations and bequests have not been made because of confidence in a stuffy board of trustees or the blandishments of a high-powered committee, but because of kind, considerate, and intelligent treatment by the librarian.

"Most libraries today are large, impersonal, mill-like operations where no patron ever sees the librarian, the assistant librarian, or the seventh assistant librarian. I don't think our members stop to appreciate their good fortune in having the small library that permits all comers to get our best treatment. It gives me a pleasant glow to come in and see a bewildered and sometimes troublesome grammar school boy from the Cathedral School around the corner getting the same kind, considerate, and intelligent treatment that is extended to an awesome and sometimes troublesome research scholar from Harvard University."

## CRITERIA FOR BOOK-OF-THE-MONTH CLUB AWARDS

Beaufort County Library will receive the National Book-of-the-Month Club Award on April 21, 1963. Now is the time for libraries to consider applying for the 1964 awards and to take appropriate action between now and July when the 1964 application forms will be distributed to meet the following criteria:

- 1) The library applying must be:
  - a) A public library serving a population of less than 25,000 people.
  - b) Or, if a county or regional library, the largest incorporated place served must not exceed 25,000; other incorporated places under 5,000; the total population served is not limited.
  - c) Or, a unit within a system, having its own Board of Trustees and income.
- 2) The library must show evidence of having governing officials actively interested in the progress of the library program.



- 3) It must be housed in a building capable of providing adequate shelving and display space for a large number of additional books.
- 4) Its community must make active use of its present facilities, free of charge; and support them adequately.
- 5) At least half of the annual total support of the library must be derived from public funds.
- 6) The library must be open to the public five days a week for at least part of each day, including some evenings. County and regional libraries may meet this requirement by submitting the hours of branches or of headquarters.
- 7) The library shall provide equal service to all, regardless of race, creed or nationality.
- 8) There must be plans for the future development of the library in cooperation with libraries outside its immediate service area for which additional book resources are needed.
- 9) The State Library Extension Agency must agree to, and be in a position to, provide consultant service if requested by the library.
- 10) No state shall be disqualified from the national or honorable mention awards because of winners of these awards in previous years.

#### PUBLIC LIBRARY SURVEYS

Librarians who have not completed the questionnaire, Statistics of Public Libraries, 1962, distributed by the Library Services Branch of the Health, Education, and Welfare Department are urged to do so.

The information will be compiled and issued in a printed bulletin which will review the present status of libraries and provide useful figures for comparative purposes.

Reports have been received from all but the following libraries: Georgetown County Library, Newberry-Saluda Regional Library, Richland County Library, and York County Library.

#### GREAT BOOKS INSTITUTE

The second annual Carolinas Great Books Institute will be held at Queens College, Charlotte, North Carolina, on Saturday, March 23, 1963. The total cost of the institute including registration, lunch, and paperback books to be discussed (they will be sent in advance) is \$5.00 to be mailed to: Director, Department of Adult Education, Queens College, 1900 Selwyn Avenue, Charlotte 7, North Carolina.



## NINE LOCATIONS FOR PROPOSED ORANGEBURG LIBRARY

The Orangeburg Library Commission has approved as acceptable for library use nine sites which are available.

Voters of the county approved an appropriation of \$125, 000 for a new library building. It is anticipated that matching funds from the Public Works Acceleration Program or other sources will be obtained.

## DONATIONS TO LIBRARIES

### Colleton County

Charles R. Edwards of Long Brow Plantation presented 21 books on psychology to the Colleton County Memorial Library.

Mrs. Remer Lane of Combahee Plantation presented nine issues of the American Heritage magazines and a collection of Georgia Historical Quarterlies to the library.

### Edgefield County

The Edgefield County Library, a member of the regional library which includes Aiken and Barnwell, has received a copy of "The John Cogburn Family" from L. E. Cogburn, a native of Edgefield County now living in Columbia. Only five copies of the Cogburn genealogy were prepared. Two institutions in Georgia, one in Alabama, one in Texas, and two in South Carolina received copies.

### Lexington County

The Batesburg Woman's Club has presented a Celeste Moon Globe to the Lexington County Library, the first library in the state to receive one.

## TRUSTEE DEPARTMENT

Three South Carolina library trustees, Mrs. T. A. Black, Ruffin; Jean Galloway, Greenville; and Mrs. W. L. Norton, Walhalla, have returned from Chicago where they attended the mid-winter meeting of the American Library Trustee Assembly of the ALA.

Mrs. Black is chairman of the S. C. Trustee Association and Miss Galloway is vice-chairman of the state group and a member of the Sub-committee on Recruitment of the Action Development Committee of the American Library Trustee Association. Mrs. Norton is chairman of the Trustee Section, Southeastern Library Association.



## BOOKS FOR THE COLLEGE BOUND

The following excerpt is from a letter from a high school senior:

"Thank you so much for sending me the reading list for college bound students. It is something which I have wanted ever since I was in the sixth grade. You would be surprised how helpful it is in determining which books to read."

MISS NETTA ENGELS

Netta Amelia Engels, children's librarian of the Greenwood County Library for 20 years, died on January 23, 1963.

Elizabeth Porcher, librarian, Greenwood City and County Public Library, paid the following tribute to Miss Engels:

"Miss Netta, as they fondly knew her, created the feeling in each borrower that his or her choice of a book was of real importance and lasting value.

"For many years she recommended all books bought for the children's department of the library, and she was at the top in that service. Her thorough knowledge and her unfailing selection of top quality books for the library we feel contributed in no small way to the cultural growth of Greenwood."

## S. C. MATERIALS PROJECT MAKES HISTORY NEWS

The January issue of History News, the publication of the American Association for State and Local History, carries an article on the "South Carolina Materials Project" of the S. C. State Library Board. In the article, "South Carolina Materials Project Brings State History Collections to Six Libraries," Betty E. Callaham, SLB Field Service Librarian, describes how the One Hundred Essential Books in South Carolina History were chosen, obtained, and the basis on which the grants were made.

## RECORD COLLECTION AT SPARTANBURG

George Linder, librarian of the Spartanburg Public Library, announces that the library has available for circulation a collection of records covering a wide range of musical interest.

The Spartanburg Junior League donated an \$1,800 high fidelity set when the new library building was completed and has contributed \$425 for records.

Columbia Records donated 70 "Masterworks" albums, and additional gifts have brought the total to 490 selections.



## YOUR PROBLEMS

by Anne Library

Dear Anne:

I've been head librarian here only a year, but I'm fed up with some of the members of my library board. They snoop around the library to see what's going on—if they see something they don't like, they go blabbing about it to their friends; they listen to grievances of the staff and, if they're old friends of staff members, sympathize with them and deplore the fact that "things aren't the same with this new librarian." I've had to rearrange schedules, and there've been complaints to the board because night and Saturday hours are objectionable.

What in the world can I do? Resign or be

Resigned?

Dear Resigned:

In your case I'm not sure.

What kind of board meetings—and staff meetings—do you plan?

Have you encouraged, even insisted, that the board adopt policies necessary for the smooth operation of the library, and have you pointed out the differences between policy making and administrative problems?

Are you businesslike? Do you have all reports, statistics, finances, etc. in sufficient copies for each member to have them in hand?

Do you keep the board informed on library matters—state and national as well as local? Do you point out items in library literature of interest to trustees?

Have you kept the staff members informed about library needs and plans? Have you given them a chance to air their grievances—with a receptive ear? I believe that adults will respond favorably to fair treatment—if they aren't adult, you'd better try to replace them.

Working is hard enough, and unpleasant working conditions are impossible.

It is your duty to see that the staff is industrious, alert, informed—and happy.

I think you should do some soul-searching. And remember—you can catch more flies with honey than you can with vinegar!

Anne



## LIBRARY PUBLICITY POINTERS

This is the eighth of a series in which the Leslie Public Relations Agency will suggest ways for you to improve your public relations. The Leslie Agency is employed by the SLB as part of its "Library Interpretation Program." If you have any questions regarding these pointers, send them along and we'll get you an answer.

### Feature stories, continued.

Hobby collections are always a good source for feature material. They can often get new people into the library. In the same vein, how-to-do-it books are probably among your most popular.

Statistics are a good source. When you are developing statistics for your reports, compare this year's with last year's. List improvements in circulation, special types of improved circulation, improved bookstocks, improved services of all kinds.

Reference service is too little-known to the public. If you have a passable reference department, expound on it. If not, suggest a story about the Library Board's Interlibrary Loan and Reference Service. Make a collection of the unusual request you may get and if there are enough, they can be turned into a news story.

Ask those on the desk to watch for any unusual number of requests on a specific subject. Then make it a point to find out what inspired it. It may be a contest (heaven forbid), but it may be a magazine article, a television program or even a comic strip. If so, it's a feature possibility.

Your children's activities, your work with clubs, recordings, film, pictures available for loan, any of your routine activities that the general public may not be aware of are legitimate sources for features.

And periodically you can compile a selection of background reading for current news stories. You don't have to be stuffy. Has the movie "Cleopatra" been to town? When it comes, how about a listing of fact and fiction about the real Queen of the Nile? Take the time to dig out some provocative data for your feature writer.

Whatever people are talking about, you have the source material for and your newspaper feature writer is interested!

Keep your eyes and ears open. When you call your feature writer, if he doesn't like your first suggestion, offer him a second or even a third. But stop there. If you have more ready, wait a week and call him again with your additional suggestions.



Once he discovers you can provide him with feature ideas and full, factual information, you will find him increasingly receptive.

One word of caution: don't overpower him with calls and ideas. He can only feature the library periodically, so calling him every week will serve no useful purpose. Have your material documented and call him every three or four weeks.

## AROUND AND ABOUT SOUTH CAROLINA PUBLIC LIBRARIES

### Darlington County

Mrs. Dallas McKown, librarian, Hartsville Township Library, announces that the library will extend its hours to provide evening service on Tuesdays from 7:00 to 9:00 p. m.

### Florence County

Mrs. Fred R. Davies has been reappointed to the Florence Public Library Board of Trustees. Her term will expire April 22, 1967.

### Greenville County

The following appeared on the editorial page of the Greenville Piedmont, February 8, 1963:

Mr. Charles Stow  
Head Librarian  
Greenville Public Library

Dear Mr. Stow:

I know that you are pleased, as will be all library patrons, that the parking facilities at the Library are to be enlarged and made more convenient. Congratulations!

COLONEL PIEDMONT

### Lancaster County

Key to your Universe: Your Library was the theme for display at the Lancaster County Library during February. Books of science, transportation, travel, astronomy, illustrated the Challenge of Outer Space while books of history, philosophy, art, poetry, religion, stressed the Challenge of Inner Space.

### Lexington County

Lorena Miller, Lexington County librarian, spoke on services available from the library at the January meeting of the Batesburg-Leesville Lions Club and the Batesburg-Leesville Business and Professional Womens' Club.



Girl Scout Troop 2-26 of Batesburg has begun conducting a Story Hour at the library each Saturday from 10:30-11:30 a. m. for children 5-7 years of age. Mrs. Blanding Holman will assist.

#### Oconee County

Sixteen paintings by Don Bloom, winner of a Guggenheim Fellowship for creative painting and a Huntington Hartford Foundation Fellowship, were exhibited in the Oconee County Library in Walhalla for two weeks in February.

#### Union County

Bids for the renovation of the Union Carnegie Library have been requested by Colonel Vernon T. Anderson, chairman of the library board. The Union Jayceettes initiated the movement and succeeded in obtaining the support of the city and the county for the first library repairs in 20 years.

#### York County

During February Rock Hill Public Library displayed letters and documents relating to the Cash-Shannon duel, the last one fought in South Carolina. The material is part of the collection of Burrell M. Ellison, Jr. of Lancaster and will be added to Dr. B. M. Emanuel's Carolina Museum at Lancaster.

### DISTINGUISHED SERVICE AWARD FOR JOHNSTON JAYCEE

Roger Courtney, one of whose major accomplishments was the building of the Johnston Library by the Jaycees, received a Distinguished Service Award from the Johnston Junior Chamber of Commerce on January 31. The Johnston Library is a branch of the Aiken-Barnwell-Edgefield Regional Library.

### BONDS FOR LAURENS LIBRARY

Funds for doubling the size of the Laurens County Library will be available from the sale of \$125,000 of general obligation bonds. Approval of the issuance of the bonds was given by the election in the November 6 election, and a bill authorizing issuance of the bonds was passed by the Legislature and signed by the Governor on January 24, 1963.

### FIFTH AURIANNE AWARD

Sheila Burnford, a Canadian doctor's wife and author of The Incredible Journey (Little, Brown; \$3.75), has been named winner of the fifth Aurianne Award of \$200 given by the ALA for the best children's book of 1961 on animal life which develops a humane attitude in the young.

News for Public Librarians is published monthly by the South Carolina State Library Board. Estellene P. Walker, Director, 1001 Main Street, Columbia 1, South Carolina, Nancy C. Blair, Editor.